



▲ ARMANI / CASA

GENERAL CATALOGUE 2020 / 2021

 ARMANI / CASA

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THE BRAND

Inseparably linked to all the other Armani brands, Armani/Casa provides a platform for Giorgio Armani to set out his vision of the interiors: intimate special places with a mood of emotional pleasure, somewhere to relax and entertain guests surrounded by beauty and elegance. The purpose of the Armani/Casa research is to communicate an atmosphere, to dress everyday living spaces in the same way Armani fashion creations dress people.

The home imagined by Giorgio Armani is a place that provides the pleasure of well-being. Armani/Casa modernizes the way spaces are used by completely removing anything superfluous, redundant and useless. Nothing is left to chance, and every detail is meticulously conceived to express the idea of subtle luxury.

The Armani/Casa aesthetic philosophy focuses on simple lines and perfect proportions, enriched by precious materials, refined finishes, and elegant textiles. The quest for sophisticated comfort turns into the creation of a total home setting, which uses a modern and rational design language. Inspirations from Art Déco and Eastern cultures blend with contemporary influences, in a constant dialogue with the world of fashion.

Today Armani/Casa offers a complete range of products for home furnishing: from furniture to accessories, from fabrics to wallcoverings, from kitchen systems to bathroom concepts.

1982	The Logo lamp is first introduced within the Giorgio Armani office located in via Durini, Milan: it is the first product ever designed by Giorgio Armani for the home.
2000	The first Armani/Casa flagship store opens in Via Manzoni 31, Milan.
2001	New Armani/Casa stores open in Paris, New York and Los Angeles.
2004	The Interior Design Studio by Armani/Casa is born due to increasing demand to create made to measure design projects for private clients.
2008	Molteni and Armani/Casa create a new partnership for future production and distribution of kitchen systems with the brand Armani/Dada.
2009	Armani Casa Exclusive Textiles by Rubelli is established, a partnership between Armani/Casa and Rubelli for the production and distribution of furnishing fabrics.
2010	Armani/Roca is established, a partnership between Armani/Casa and Roca for the production and commercialisation of a new bathroom concept.
2010	The first Armani Hotel opens in Dubai within the Burj Khalifa, the tallest building in the world.
2011	The second Armani Hotel opens in Milan, just a few steps from the renowned La Scala theatre and the historical district of Brera.
2014	Armani/Casa Exclusive Wallcoverings Collection is launched, a partnership between Armani/Casa and Jannelli&Volpi for the creation of an extraordinary range of wall coverings.
2015	The Justin desk, a limited edition designed to celebrate the 40th anniversary of the Giorgio Armani brand, is developed.
2015	The Art of Living by Giorgio Armani exhibition, a retrospective of Armani/Casa Interior Design Studio's most important global projects, is presented in Milan.
2016	Armani/Casa acquires the strategic location in Corso Venezia 14 in Milan, in between the Fashion and the Design district of the city.
2016	The Art of Living by Giorgio Armani exhibition is presented in Beijing.
2017	A new Logo lamp is especially created in a limited edition version to celebrate its 35th anniversary.
Today	Armani/Casa has a sales network operating worldwide, with stores located in the world's major cities, including: Milan, Paris, London, New York, Los Angeles, Miami, Tokyo, Shanghai, and Beijing.

ARMANI/CASA TURNS 20

«It has been exactly twenty years since, with the launch of the first Armani/Casa collection, I began to structure the project of a total lifestyle, extending my vision and aesthetics to interior decorating. Today, Armani/Casa has become an established design force and still represents now, as it did at the beginning, a stimulating opportunity, the place where research and experimenting give life to objects and environments that reflect my idea of design, luxurious and essential. Thus, unique, sophisticated atmospheres take shape from a taste for the most precious materials, enhanced by pure lines, exquisite craftsmanship and natural, harmonious colours.»
(Giorgio Armani)

2020 COLLECTION

The inspiration for the Armani/Casa 2020 Collection comes from the abstract art of the early 20th century, a genre which fed on and was motivated by contact with other worlds and other cultures, encompassing orientalism, primitivism and original solutions. Henri Matisse's vital sense of colour and Paul Klee's chromatic rhythms form the starting point for patterns and finishes on pieces possessing a lightweight and subtle elegance. Colour blocks and collages of colours run through fabrics, furniture and accessories, occasionally shaded and enriched with floral patterns that contrast with a palette of warm, golden tones. Weave motifs are produced with skill on fabrics and wood, while plays on interlacing hint at constructivism. Curves and corners alternate, in a type of masculine-feminine spatial interchange. Fresh focus is also placed on the use of salvage - wood and stone for furniture, fabrics for accessories - for a responsible and sustainable approach to manufacturing.



LIMITED EDITIONS



NEMA Floor lamp/NORIGAMI Coffee tables



CLUB Bar cabinet/ESAGONO Small tables

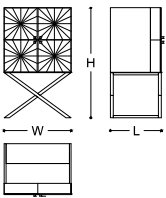


LOGO Table lamp/BOCCHERINI Small table

CLUB
BLACK STRAW MARQUETRY

Cocktail cabinet in limited edition, 100 pieces. The design of Club takes inspiration from vintage travel furniture featuring x-shaped legs. Outer lining in Technical Shagreen Fabric, doors in Black Straw Marquetry with legs and other details in Satin Natural Brass; interior in metallized grey lacquer. The Club cocktail cabinet features container doors for the storage of glasses. The interior holds a lower pull-out shelf covered by an extralight transparent tempered glass (5 mm thick) for the preparation of drinks, a fold-out top for service and three lacquered drawers: one for cocktail utensils, one to store the ice bucket and the last for bottles. MADE IN ITALY.

DIMENSIONS
79x60x130h cm - Inch 31.1x23.6x51.2h



FINISHES



BLACK STRAW MARQUETRY /
TECHNICAL SHAGREEN FABRIC /
SATIN NATURAL BRASS

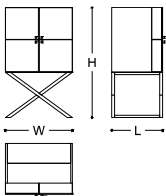


CODE 048075 CA885 C0020

CLUB
OCEAN LACQUER

Limited edition of the Club cocktail cabinet, released in a series of only 50 numbered and signed pieces completely hand made. The design of Club takes inspiration from vintage travel furniture featuring x-shaped legs. Presented with legs in Canaletto Walnut, it features a structure in Technical Pearl Gold Fabric and details (like handles and frames) in metal. The doors are made in the exclusive Ocean Lacquer, completely hand painted and inspired by *The Great Wave off Kanagawa* (1830-1831) by the Japanese artist K. Hokusai. The Club cocktail cabinet features container doors for the storage of glasses. The interior holds a lower pull-out shelf in Technical Pearl Gold Fabric covered by an extralight transparent tempered glass (5 mm thick) for the preparation of drinks, a fold-out top for service and three lacquered drawers: one for cocktail utensils, one to store the ice bucket and the last for bottles. MADE IN ITALY.

DIMENSIONS
79x60x130h cm - Inch 31.1x23.6x51.2h



FINISHES



OCEAN LACQUER /
TECHNICAL PEARL GOLD FABRIC /
CANALETTO WALNUT /
SATIN LIGHT BRASS

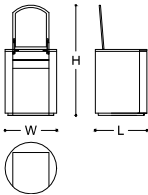


CODE: 048075 CA964 C0633

ANTOINETTE

Coiffeuse in limited edition, 100 pieces. This iconic vanity table is characterized by the cylindrical shape with folding top and hidden seat. The grey leather covered with transparent lacquer takes almost a green hue, which creates a beautiful contrast with the inner drawer in acrylic inspired by natural mother-of-pearl. The seat is upholstered with dark green velvet. MADE IN ITALY.

DIMENSIONS
CLOSED: Ø 70x89,5h cm - Inch Ø 27.5x35.2h



FINISHES

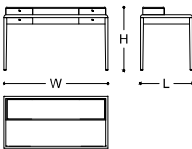
LACQUERED GREY SHAGREEN EFFECT LEATHER /
DARK GREEN LACQUER

CODE: 045609 CA800 C0185

JUSTIN 40th

Elegant desk inspired by the Art Déco taste, featuring rounded top edges and tapered legs. The central compartment in between the drawers has a cable hole, while a small support to hold electric devices is located underneath the top. Justin is a limited edition of 40 numbered pieces that celebrate the 40th anniversary of the Armani brand; the numbered plate can be found in the internal part of the left drawer. This version features a top in Water Green Thin Leather and a Grey Tamo structure. The drawers can be closed with GA logo metal keys. The internal of the drawers is enriched with a pad in Water Green Thin Leather. Justin is also available in a not limited version, entirely in Canaletto Walnut. MADE IN ITALY.

DIMENSIONS
140x70x86h cm -Inch 55.1x27.6x33.9h



FINISHES

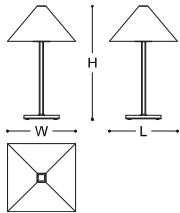
GREY TAMO /
WATER GREEN THIN LEATHER /
SATIN LIGHT BRASS

CODE: 048891 CA857 C1742

LOGO

Logo is the undiscussed icon of Armani/Casa. Designed in 1982 for the office located in via Durini in Milan, it is the very first furnishing product ever conceived by Giorgio Armani himself. To celebrate the 35th anniversary of this iconic lamp, the 2017 collection introduced a revamped limited edition of only 200 signed pieces. The squared wooden structure of the lamp features a thin layer of metal as base, like the prismatic joint of the stem. The switch is located on the base, in the shape of Giorgio Armani's signature in brass. Lampshade in methacrylate coupled with copper mesh; diffuser below the lampshade. Every lamp comes with a numbered small book that counts also as certificate of authenticity. MADE IN ITALY.

DIMENSIONS
48x48x80h cm - Inch 18,8x18,8x31,4h



FINISHES

CANALETTO WALNUT / SATIN LIGHT BRASS

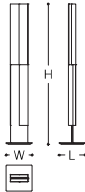


CODE: 049342 UP004 C9553

NEMA

The Nema floor lamp features a distinctive design, whose geometric lines take inspiration from the idea of two folded paper sheets. The golden metal structure with thin edges seems to embrace the slabs of Selenite, left unpolished and with an irregular surface to highlight its beauty. Thanks to its pearlescent color, the stone works as a natural diffuser. Nema is finished in the same way on both sides. This innovative floor lamp is a limited edition of only 20 pieces, numbered and signed by Giorgio Armani. Each piece comes with a dedicated booklet, which works also as certificate of authenticity. MADE IN ITALY.

DIMENSIONS
30x30x165h cm -Inch 11.8x11.8x64.9h



CODE: 045935 UP036 C6210

FINISHES

SELENITE / SATIN LIGHT BRASS