



ARMANI / CASA

GENERAL CATALOGUE 2021 / 2022

ARMANI / CASA

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THE BRAND

Inseparably linked to all the other Armani brands, Armani/Casa provides a platform for Giorgio Armani to set out his vision of the interiors: intimate special places with a mood of emotional pleasure, somewhere to relax and entertain guests surrounded by beauty and elegance. The purpose of the Armani/Casa research is to communicate an atmosphere, to dress everyday living spaces in the same way Armani fashion creations dress people.

The home imagined by Giorgio Armani is a place that provides the pleasure of well-being. Armani/Casa modernizes the way spaces are used by completely removing anything superfluous, redundant and useless. Nothing is left to chance, and every detail is meticulously conceived to express the idea of subtle luxury.

The Armani/Casa aesthetic philosophy focuses on simple lines and perfect proportions, enriched by precious materials, refined finishes, and elegant textiles. The quest for sophisticated comfort turns into the creation of a total home setting, which uses a modern and rational design language. Inspirations from Art Déco and Eastern cultures blend with contemporary influences, in a constant dialogue with the world of fashion.

Today Armani/Casa offers a complete range of products for home furnishing: from furniture to accessories, from fabrics to wallcoverings, from kitchen systems to bathroom concepts.

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|-------|--|
| 1982 | The Logo lamp is first introduced within the Giorgio Armani office located in via Durini, Milan: it is the first product ever designed by Giorgio Armani for the home. |
| 2000 | The first Armani/Casa flagship store opens in Via Manzoni 31, Milan. |
| 2001 | New Armani/Casa stores open in Paris, New York and Los Angeles. |
| 2004 | The Interior Design Studio by Armani/Casa is born due to increasing demand to create made to measure design projects for private clients. |
| 2008 | Molteni and Armani/Casa create a new partnership for future production and distribution of kitchen systems with the brand Armani/Dada. |
| 2009 | Armani Casa Exclusive Textiles by Rubelli is established, a partnership between Armani/Casa and Rubelli for the production and distribution of furnishing fabrics. |
| 2010 | Armani/Roca is established, a partnership between Armani/Casa and Roca for the production and commercialisation of a new bathroom concept. |
| 2010 | The first Armani Hotel opens in Dubai within the Burj Khalifa, the tallest building in the world. |
| 2011 | The second Armani Hotel opens in Milan, just a few steps from the renowned La Scala theatre and the historical district of Brera. |
| 2014 | Armani/Casa Exclusive Wallcoverings Collection is launched, a partnership between Armani/Casa and Jannelli&Volpi for the creation of an extraordinary range of wall coverings. |
| 2015 | The Justin desk, a limited edition designed to celebrate the 40th anniversary of the Giorgio Armani brand, is developed. |
| 2015 | The Art of Living by Giorgio Armani exhibition, a retrospective of Armani/Casa Interior Design Studio's most important global projects, is presented in Milan. |
| 2016 | Armani/Casa acquires the strategic location in Corso Venezia 14 in Milan, in between the Fashion and the Design district of the city. |
| 2016 | The Art of Living by Giorgio Armani exhibition is presented in Beijing. |
| 2017 | A new Logo lamp is especially created in a limited edition version to celebrate its 35th anniversary. |
| Today | Armani/Casa has a sales network operating worldwide, with stores located in the world's major cities, including: Milan, Paris, London, New York, Los Angeles, Miami, Tokyo, Shanghai, and Beijing. |

RE-DISCOVERING HOME

The concept behind the Armani/Casa 2021 collection, after a deep reflection on the needs we are experimenting in our home environments at this time, is rationalizing our spaces to better balance the newfound activities of our everyday life at home.

In the furniture design, function and decorative details are the *fil rouge* defining the visual continuity between different areas of the home. Essential yet precious pieces like the *Rousseau* desk – whose leather-clad tubular elements were conceived to match ranges from the permanent collection, like the *Olimpia* bookcase and the *Prestige* sideboard – enrich the working area and smoothen the transition to the relax ones. In the living room, the same structural details can be found on ottomans (*Rodeo*, *Round*) which contour the enveloping sofas (*Open*, *Renoir*, *Robinson*).

The dining area features lighter volumes, where the minimalist design of the *Rosemond* table and the *Roslin* chair is enlivened by the use of some of the best-known Armani/Casa finishes, like Canaletto Walnut and Satin Light Brass. The same lightness appears in the bedroom area, with either entirely upholstered proposals (*Ryoko*) or, in contrast, thin structures in hard materials (*Roland*). The back-lit screen *Ronin* completes the setting for a quiet atmosphere with an Oriental touch and serves to divide the space to serve different needs.

New lamps, characterized by clean yet sculptural lines (*Rea*), interpret geometric shapes (*Ronnie*, *Rubik*) or details recalling natural elements (*Ramage*, *Retta*) in complementary materials such as Satin Light Brass and rich dark woods.



LIMITED EDITIONS

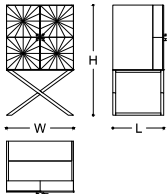


LOGO Table lamp/BOCCHERINI Small table

CLUB
BLACK STRAW MARQUETRY

Cocktail cabinet in limited edition, 100 pieces. The design of Club takes inspiration from vintage travel furniture featuring x-shaped legs. Outer lining in Technical Shagreen Fabric, doors in Black Straw Marquetry with legs and other details in Satin Natural Brass; interior in metallized grey lacquer. The Club cocktail cabinet features container doors for the storage of glasses. The interior holds a lower pull-out shelf covered by an extralight transparent tempered glass (5 mm thick) for the preparation of drinks, a fold-out top for service and three lacquered drawers: one for cocktail utensils, one to store the ice bucket and the last for bottles. MADE IN ITALY.

DIMENSIONS
79x60x130h cm - Inch 31.1x23.6x51.2h

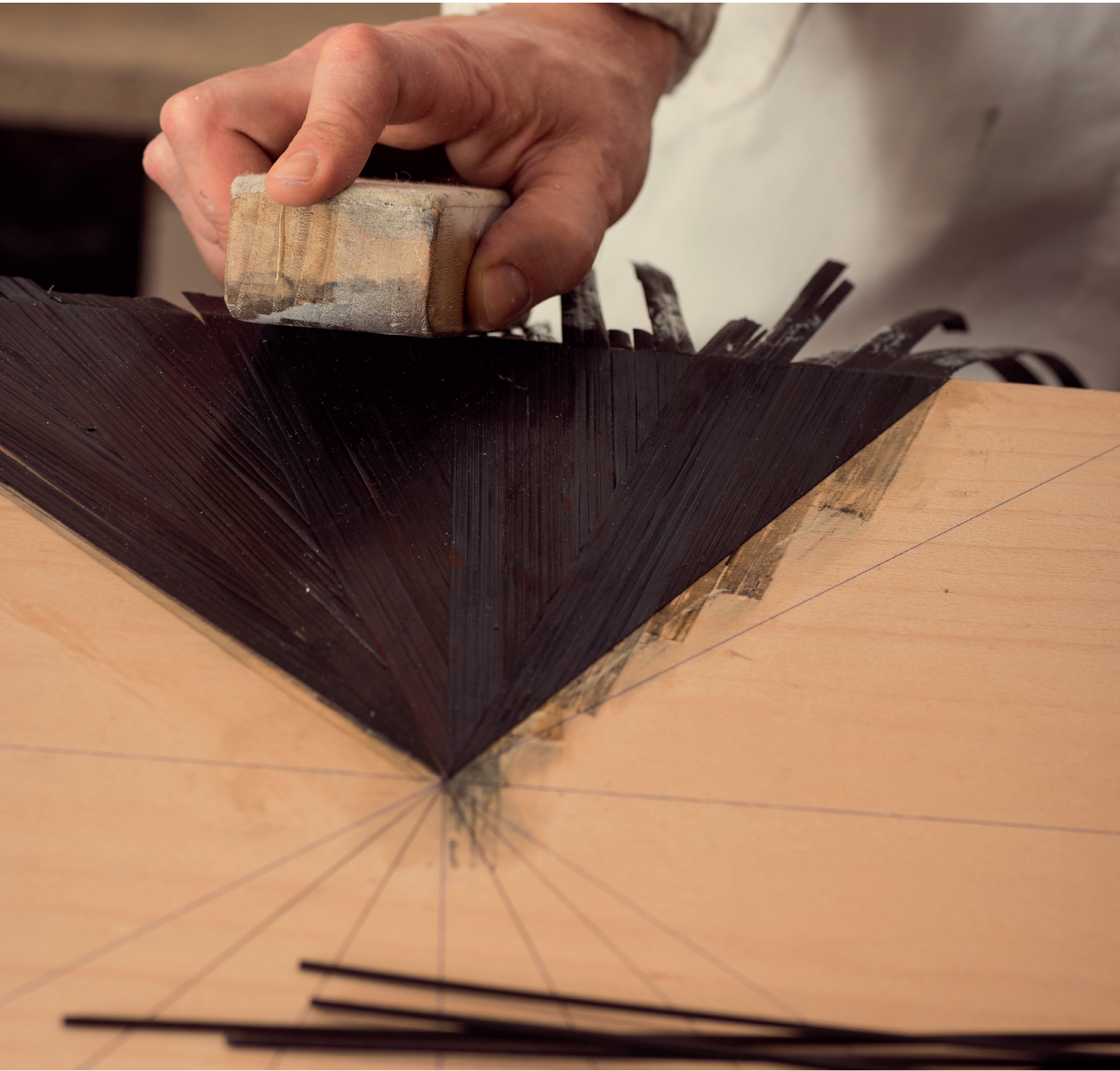


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FINISHES



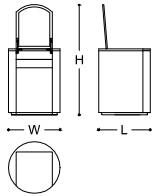
BLACK STRAW MARQUETRY /
TECHNICAL SHAGREEN FABRIC /
SATIN NATURAL BRASS



ANTOINETTE

Coiffeuse in limited edition, 100 pieces. This iconic vanity table is characterized by the cylindrical shape with folding top and hidden seat. The grey leather covered with transparent lacquer takes almost a green hue, which creates a beautiful contrast with the inner drawer in acrylic inspired by natural mother-of-pearl. The seat is upholstered with dark green velvet. MADE IN ITALY.

DIMENSIONS
CLOSED: Ø 70x89,5h cm - Inch Ø 27.5x35.2h



FINISHES

LACQUERED GREY SHAGREEN EFFECT LEATHER /
DARK GREEN LACQUER



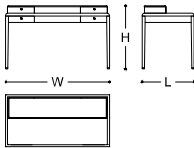
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JUSTIN 40th

Elegant desk inspired by the Art Déco taste, featuring rounded top edges and tapered legs. The central compartment in between the drawers has a cable hole, while a small support to hold electric devices is located underneath the top. Justin is a limited edition of 40 numbered pieces that celebrate the 40th anniversary of the Armani brand; the numbered plate can be found in the internal part of the left drawer. This version features a top in Water Green Thin Leather and a Grey Tamo structure. The drawers can be closed with GA logo metal keys. The internal of the drawers is enriched with a pad in Water Green Thin Leather. Justin is also available in a not limited version, entirely in Canaletto Walnut. MADE IN ITALY.

DIMENSIONS
140x70x86h cm -Inch 55.1x27.6x33.9h



FINISHES

GREY TAMO /
WATER GREEN THIN LEATHER /
SATIN LIGHT BRASS



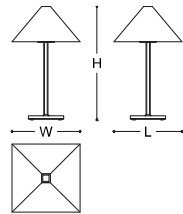
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LOGO

Logo is the undiscussed icon of Armani/Casa. Designed in 1982 for the office located in via Durini in Milan, it is the very first furnishing product ever conceived by Giorgio Armani himself. To celebrate the 35th anniversary of this iconic lamp, the 2017 collection introduced a revamped limited edition of only 200 signed pieces. The squared wooden structure of the lamp features a thin layer of metal as base, like the prismatic joint of the stem. The switch is located on the base, in the shape of Giorgio Armani's signature in brass. Lampshade in methacrylate coupled with copper mesh; diffuser below the lampshade. Every lamp comes with a numbered small book that counts also as certificate of authenticity. MADE IN ITALY.

DIMENSIONS
48x48x80h cm - Inch 18,8x18,8x31,4h



FINISHES

-  CANALETTO WALNUT / SATIN LIGHT BRASS
- 



CODE: 049342 UP004 C9553



UPHOLSTERY

SOFAS
MODULAR SYSTEMS
ARMCHAIRS AND COMPOSITIONS
CHAISE-LONGUES AND DAYBEDS
OTTOMANS

